SUSTAINABLE INNOVATION EXPO
Alongside the United Nations Environment Assembly
UNEP Headquarters, Nairobi, 23-27 May 2016

Meet and network with 1300 high level delegates

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United Nations Environment Assembly

The UNEA is a crucial biennial political meeting that convenes UNEP, Environment Ministers, Permanent Secretaries, Cabinet Officials and other senior policy makers and advisors to steer the direction of global environmental policy.

The last UNEA in 2014 brought together over 1065 participants, 163 Member States, 112 Ministers alongside many private sector and civil society representatives.

Highlights of UNEA 2014:

1065 Participants
163 Member States
112 Ministers
5 Days

Ban Ki-moon, Secretary General, United Nations
Achim Steiner, Executive Director, UNEP & Under Secretary General, United Nations
HE Mr Uhuru Kenyatta, President of the Republic of Kenya
Prince Albert of Monaco

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Why Sponsor the Sustainable Innovation Expo?

- Access hundreds of global Environment Minister, policy makers environmental decision makers
- Gain visibility at an official UNEP invitation only event
- Speak on an interactive panel
- Access exclusive information about international governments’ environment goals
- Lobby governments on the most pertinent environment issues
- Be seen as a thought leader in the wider Climate Action community
- Position your company at the forefront of environmental solutions

Delegation includes:

- Environment & Energy Ministries, Permanent Secretaries, Secretaries of State and Cabinet Officials from over 180 Countries
- Heads & Senior Representatives From United Nations Bodies including:
  - Inter-Governmental Organisations, including the Intergovernmental Panel For Climate Change
  - Specialised Global Agencies, including The World Bank
  - Associations/NGOs

The Sustainable Innovation Expo

The 6th Sustainable Innovation Expo will invite a limited number of companies to the UNEA to gain an exclusive opportunity to network with the high level participants and exhibit sustainable solutions and services.

Participation will be complemented by the creation and sharing of thought-leading content preceding the Assembly and on the ground, including webinars, reports and Climate Leader Videos which will be shared with Climate Action’s network of over 30,000 contacts and 52 million+ social media reach.
Programme at a Glance

The Sustainable Innovation Expo will comprise of interactive panels and a business symposia:

Day 1 | Discussion Panels | Monday 23 May

- South-South Cooperation for Achieving the 2030 Agenda
- Big Data and Innovation
- Healthy Oceans–Healthy Blue Economies

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Programme at a Glance

Day 2 | Discussion Panels | Tuesday 24 May

South-South Cooperation for Achieving the 2030 Agenda

Big Data and Innovation

Healthy Oceans–Healthy Blue Economies

Cross-sector Collaboration for Sustainable Development

Urban World 2030

Affordable Ways to Monitor Air Quality
Programme at a Glance

Day 3 | High Level Symposia | Wednesday 25 May

Business Dialogue for Environmental Sustainability
This extended three hour session will conclude the Sustainable Innovation Expo, attracting an extended audience of 400 high level delegates.

• Drawing private sector action points from the last two days of panel discussion
• Highlighting ways in which the private sector can actively drive the 2030 agenda forward
• Discussing what is needed to drive further public-private collaboration

Day 4 | High Level Networking | Thursday 26 May

Mobilizing Resources for Sustainable Investments Ministerial Luncheon
Gala Dinner

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Global Marketing Reach

Record website statistics hit in 2014:

- **136,183** Page views
- **51,624** Unique visitors
- **61,835** User sessions

Website visitor representation:
- US 46%
- Europe 24%
- Latin America 21%
- Other 9%

Website visitor representation:
- **60,000+** Database
- **485,000+** Twitter Followers
- **10,000+** Twitter Followers
- **7 million+** Total Twitter Reach
- **10,000+** fans
- **52,000+** views
- **47,000+** Followers
- **6,000,000+** Partners’ Reach

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Our satisfied customers say it best:

““The exhibition is a really good thing. I learnt a lot of new things that’s really important for me and gained more awareness about green technology in the world.”
Jochen Erlach, Sales Director, Hewlett-Packard

“We had a wonderful time in the Sustainable Innovation Expo. We found it very fruitful to have participated.”
Sharon Pang, Senior Brand Manager, MEGAMAN Energy Saving Lamps

“I am writing to thank you on behalf of Philips for your excellent support in arranging the Sustainable Innovation Expo at the UNEP conference in Nairobi. We were very satisfied with the outcome and your professionalism played a big part in this.”
Nick Kelso, Marketing Communications Manager Middle East & Africa, Philips Lighting

“The Sustainable Innovation Expo provided an outstanding opportunity for BSH. Traffic at the stand was very high and contacts made have already led to follow-up with significant potential for helping us achieve our goals of promoting the most environmentally efficiency products.”
Samuel N. Shiroff, Director, BSH Bosch und Siemens Hausgeräte GmbH

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Phone: +44 (0) 20 7871 0173
Fax: +44 (0) 20 7871 0101
Email: info@climateactionprogramme.org

3rd Floor, America House, 2 America Square, London EC3N 2LU

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